



# 7th Zurich Corporate Touch 6s Community Day

Friday 16th March 2018  
Dubai Polo & Equestrian Club, Arabian Ranches



Title Sponsor:



Endorsed by:



Event Owner & Manager:

**Team slots strictly limited to 32 places – sign your company up today**

Contact: [jane@corporateaffair-me.com](mailto:jane@corporateaffair-me.com) or [Victoria@corporateaffair-me.com](mailto:Victoria@corporateaffair-me.com)

[www.zurichcorporatetouch6s.com](http://www.zurichcorporatetouch6s.com)



*'The event just gets better and better! A lot more teams, more people and the venue is simply fantastic!'*

## AES International

**Rally YOUR company team and join in the fun at the 7th annual Zurich Corporate Touch 6s community day. 32 teams will take part in the 2018 edition of the tournament held at the Polo & Equestrian Club in Dubai.**

This annual tournament and community day is the brainchild of Corporate Affair Event Management LLC. It started life in 2012 as a small corporate rugby 7s tournament and has evolved over the years into a popular one-day corporate event which sells out every year. It is a very effective team building opportunity as it gets staff involved in a fun, social and easy-to-learn game that promotes health and wellness and encourages team bonding. The event includes a Men's and Mixed tournament which run simultaneously on the day.

Not only is Touch a great form of high intensity training, it is also very inclusive, easy to learn and involves minimal contact so anyone can play, regardless of age, sex or ability.

**What we are really trying to say, is that there is no excuse NOT to enter!**

### Team Only Package: AED3,000

\*\*Subject to availability and not open for registration until 1st December 2017

#### Team Only Package Includes:

- Team registration of up to 14 players
- Team write up included in the tournament programme

## Sponsorship

### Primary Sponsor: Starting from AED 15,000

Referee, ball, kids skills session, kids zone, water, water bottles, team photos, tankards etc.

Want to get your brand in front of thousands of expats? Look no further. We offer superbly priced sponsorship options which will give you great return on your investment. Sponsorship packages are flexible and we can tailor make them to suit your budget and needs. Below is meant purely as a guide line and starting point.

#### Primary Sponsor Includes:

- Logo to be included on all marketing materials.
- Logo on chosen item (eg. Team photo frames, tankards, shirts of the kids skills session).
  - Single page advert.
  - Two pitch side A-boards.
- Space for your corporate branded gazebo.
- Ability to run a game or activation to promote your brand.
- Ability to hand out giveaways & marketing materials.

**You can upgrade from this and include additional items e.g team registration, editorial in the programme, cover advertising, pitch side banners etc.**

**Contact us and we will create a package perfect for you and your business requirements.**

## Team Packages

### Gold Team Package: AED 12,000

Gather your staff and clients and invite families and friends along because with the Gold Team package you can have your own gazebo and set up as you wish! Includes post tournament dinner tickets and plenty of corporate branding and exposure. **Get ready to party!**

#### Gold Team Package Includes:

- Logo to be included on all marketing materials
- Single page advert in the tournament programme.
- Team write up included in the tournament programme.
  - One A-board placed pitch side
- Prime space pre-allocated for your corporate branded gazebo
  - Picnic table and chairs for your players/guests
  - Team registration of up to 14 players
- Post tournament dinner for your 14 players

## Advertising

The tournament programme is a professionally designed and printed 60+ page booklet. It is distributed to everyone who attends the event and is also used throughout the year to promote the tournament. It includes team write ups, interesting and relevant articles and many view them as a keepsake.

#### Advertising costs:

Back Cover:	AED 6,000
Inside Cover:	AED 4,500
Double Page:	AED 5,500
Full Page:	AED 3,500
Half Page:	AED 2,000
Pitch Side Banner:	AED 3,000
Half Page with stall:	AED 2,500



# Team Entry Requirements

**IMPORTANT:** please consider the team requirements below and ensure that you can adhere to these rules before entering. Teams and players who do not comply with the rules below may risk disqualification.

- Team registration can include a maximum of 14 players
  - Six players on the pitch at any one time
- A minimum of 3 women are required on the pitch at any one time for the mixed grade
  - Each player can only play for ONE company only
  - 12 of the 14 players **MUST** be working full time for the team company
- **CAN include** directors, board members, spouses and children of employees
- **Does NOT** include freelancers, consultants, clients, other relatives
- The other 2 players can be whoever you can get!

**Tournament organisers decision is final!**



**Please contact the team at Corporate Affair Event Management LLC**

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For PR opportunities, please contact Tracey@corporateaffair-me.com

## Keep in touch:



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